



Boyertown Area Wrestling Association

The 2017-2018 Wrestling Season is here!



Dear Partner:

The Boyertown Area Wrestling Association (BAWA) is an organization created for the purpose of supporting the entire wrestling program in the Boyertown Area School District and promoting its development into a State and National caliber program.

Enclosed, you will find a Corporate Sponsorship Form to use as a menu for different Sponsorship options. Last year, we introduced a calendar that promotes Boyertown Wrestling while advertising our local sponsors. The calendar was sold at Boyertown Wrestling tournaments, meets, and fundraising opportunities. Consumers and businesses rely on calendars to manage daily activities and local events. This gives you, our sponsors, a greater daily view of your company. We will be offering four Sponsor levels along with a la carte options. We hope you will be just as excited as we are about this way of showcasing Boyertown Wrestling and our sponsors.

This November, Boyertown Wrestling will have a new home at the Boyertown Ambulance Building. We are building a state-of-the art wrestling room where the Youth, Middle School, High School and Arsenal wrestlers will practice. We are very excited about this new place and will be hosting an event soon to introduce you to the room. We are offering the opportunity to promote your business with a Sponsor Banner that will be displayed in the new wrestling room. Sponsor banners are included in the **Platinum Sponsorship** package or as an a la carte option.

BAWA is asking for your help to support Boyertown Wrestling. As school budgets tighten, BAWA's mission of providing our student athletes the best opportunity to excel in the classroom and on the wrestling mat becomes even more dependent on you and the community as a whole. **All proceeds** from your sponsorship will provide funding for Boyertown Area Wrestlers at the Youth, Middle Schools, and High School Teams. Your sponsorship will provide funds for equipment, camps & tournaments, offering of financial scholarships and allow these wrestlers the opportunity to travel to camps & clinics and compete in National Level Tournaments as a team. The Boyertown Area Wrestling Association would greatly appreciate your proud Sponsorship of the Boyertown Wrestling Teams.

Whichever Sponsorship option you choose, all artwork must be received by no later than **December 3rd, 2017**. You can email artwork (jpg or pdf), copy, or any questions, to bawasponsorship@bashwrestling.com. Sponsorship payment can be paid online at http://www.bashwrestling.com/bawa/sponsorship_options.asp or mailed to: BAWA Sponsorship PO Box 362 Boyertown, PA 19512.

Sincerely,
Janine Davidheiser
Chairperson



Boyertown Area Wrestling Association



You may select more than one sponsorship option

2018 Boyertown Wrestling Calendar

A La Carte Options include:

- Sponsor Banner in new wrestling room \$500 for 3 yrs
- ½ page ad (4" x 5" space top of monthly page) \$125
- Side Ad (Ad space on side) \$50
- Event Sponsor 3 for \$10
(Wish your wrestler good luck or promote your business – select the dates)

BAWA Annual General Membership \$25
(Become part of the Boyertown Wrestling Family)

PLATINUM \$1000

- Wrestling Room Sponsor Banner displayed for 3 years in the new Boyertown Wrestling room located at the Boyertown Ambulance Building
- 3 Half-page ads in Calendar
- 6 Event dates in Calendar
- Eagle Sponsor @ annual Golf outing (2 Golfers, Hole Sponsor & Cart Sponsor, Group Banner)
- Name on BAWA Banner
- Name/Logo/Web Link on all BAWA Email Notices
- Annual BAWA Membership
- Wrestling Car Magnet

GOLD

\$500

- 2 Half-page ads in Calendar
- 4 Event dates in Calendar
- Eagle Sponsor @ annual Golf outing
(2 Golfers, Hole Sponsor & Cart Sponsor, Group Banner)
- Name on BAWA Banner
- Name/Logo/Web Link on all BAWA Email Notices
- Annual BAWA Membership
- Wrestling Car Magnet

SILVER

\$250

- 1 Half-page Ad in Calendar
- 1 Side Ad in Calendar
- 1 Event date in Calendar
- Birdie Sponsor @ annual Golf outing
(Hole Sponsor & Cart Sponsor)
- Name on BAWA Banner
- Name/Logo/Web Link on all BAWA Email Notices
- Annual BAWA Membership
- Wrestling Car Magnet

BRONZE

\$150

- 2 Side Ads in Calendar
- 1 Event date in Calendar
- Par Sponsor @ annual Golf outing
(Hole Sponsor)
- Annual BAWA Membership
- Wrestling Car Magnet

2018 Boyertown Wrestling Calendar – Advertise your business, promote your event or support your Wrestler by purchasing ad space in the calendar.

Top of Calendar

½ page Ad space
4" x 5"

½ page Ad space
4" x 5"

Bottom of Calendar

Side ad space

January 2018						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11 Bob's car Wash	12	13
14	15 10% off Pizza @ Jill's	16	17	18	19	20
21	22	23	24	25 Good luck Jim at Districts	26	27
28	29	30	31			

Add events or your logo to any calendar date

BAWA 2017-2018 Sign Up Form

Please select all options you are interested in:

_____ Platinum Membership \$1000

_____ Gold Membership \$500

_____ Silver Membership \$250

_____ Bronze Membership \$150

_____ Calendar ½ page Ad \$125

_____ Calendar Side Ad \$50

_____ Annual BAWA Membership \$25

_____ Event Sponsor 3 for \$10

_____ Sponsor Banner \$500 for 3 yrs

Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Text Y/N

Email: _____

Event Sponsor – Enter dates you wish to promote your event or advertise your business

Date 1: _____ Copy/Ad: _____

Date 2: _____ Copy/Ad: _____

Date 3: _____ Copy/Ad: _____

Date 4: (if Platinum/Gold Sponsor) _____

Copy/Ad: _____

- Please send sign up form and artwork to bawasponsorship@bashwrestling.com
(Artwork due 12/3/17)
- Pay online at http://www.bashwrestling.com/bawa/sponsorship_options.asp
Or make checks payable to BAWA & mail to PO Box 362, Boyertown, PA 19512
(can also mail sign up form along w/ check)

www.bashwrestling.com

